

INDEPENDENT AUDIT • UNPAID • VERIFIED FROM LIVE PAGE SOURCE

Richard Burt Professional Law Corporation

richardburtlaw.com • San Jose, CA • July 2026

A solo boutique practice with a genuinely strong reputation — AV Preeminent rated, four decades of experience, a career that started at the SEC. The website undercuts that credibility in a way that's easy to fix and easy to miss.

CRITICAL • ACCESSIBILITY & BRAND

AI-generated placeholder text shipped live inside the image alt tags

Three images on the homepage — including Richard Burt's own headshot — carry alt text that was never cleaned up after being generated. The literal instruction text is still in the live HTML:

```
alt="Here's an alt tag for the image: Headshot of a man in a suit."
alt="Here's an alt tag for the image: `AV Peer Review Rated, Richard G. Burt, 2010`"
alt="Here's an alt tag for the image in under 8 words: Avvo Rating: Richard Gary Burt, Top Attorney 10.0"
```

Anyone browsing with a screen reader hears “Here's an alt tag for the image, headshot of a man in a suit” instead of a real description — on the one image most likely to matter, the attorney's own photo. Search engines index this same broken text. It's a small technical miss with an outsized visibility problem for a firm whose whole pitch is precision and attentiveness.

MEDIUM • DEAD-END LINK

“Outside General Counsel” links back to the homepage instead of a dedicated page

Every other practice area on the homepage — Business Entity Formation, Buy-Sell Agreements, Selling a Business — has a “click here” that leads to its own page. The Outside General Counsel paragraph's “Read more about these services here” instead points straight back to richardburtlaw.com/, the page the visitor is already on. A prospective client interested specifically in outside general counsel work has nowhere further to go.

Findings verified against live page source on the audit date above. Site platform: GoDaddy Website Builder / WP Rocket.

ZenMasterWorks audits live sites for exactly this kind of thing — the bugs that don't show up until someone actually looks. Read this audit online, with sources, at <https://www.zenmasterworks.com/audits/audit-richard-burt-law.html>

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