



SAMPLE AUDIT · UNPAID & UNSOLICITED

Independent Website Audit Preview

Satellite Healthcare

Site reviewed: satellitehealthcare.com · Prepared by ZenMasterWorks · June 2026

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METHODOLOGY & SCOPE

This is a preview-level audit built entirely from publicly available information — the site's content as returned to a standard, non-JavaScript-executing fetch, the kind search engine crawlers use. No production or staging access was requested or used, and no full browser-based device testing was performed for this unpaid preview. This review covers the public website only, not clinical care quality or patient outcomes.

FINDINGS

What stood out

CRITICAL

Unrendered template code is visible on the “Find a Center” tool

The site's single most functionally important page — the tool patients use to locate a dialysis center — displays literal, unrendered template placeholders instead of real text. For a population that may include elderly or vulnerable patients trying to find care, this is a meaningfully higher-stakes problem than the same issue on a typical marketing site.

```
{{ geolocationText }} – visible literally on /find-a-center/
```

```
{{ errorMessage }} – visible literally on /find-a-center/
```

HIGH

Seven “Watch the video” links lead nowhere

The homepage's patient testimonials section includes seven separate video links, each pointing to a placeholder href="#" instead of a real destination or accessible trigger. If the intended modal binding fails to load, these links do nothing and give no indication of what they were supposed to do.

MEDIUM

No meta description across the pages checked

The homepage, the Find a Center page, and an individual center page were checked directly, and none declare a meta description — search engines auto-generate result snippets instead.

FOR BALANCE

What's genuinely working

- ✓ A thoughtfully structured information architecture organized around the actual patient journey, rather than a generic services list.
- ✓ Specific, verifiable quality claims — CMS review participation and the highest reported percentage of patients on home dialysis in the U.S. — instead of vague marketing language.
- ✓ Genuine patient testimonials with real names and varied stories, alongside a dedicated, named research program.
- ✓ Proper responsive viewport configuration and a reasonably complete Open Graph tag set on every page checked.

This is the preview. The full audit goes further.

A complete engagement would confirm exactly when and why the Find a Center tool's template fails to render, test every testimonial video trigger across real browsers, and check meta coverage sitewide.

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