



SAMPLE AUDIT · UNPAID & UNSOLICITED

# Independent Website Audit Preview

## Meriwest Credit Union

Site reviewed: meriwest.com · Prepared by ZenMasterWorks · June 2026

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## METHODOLOGY & SCOPE

This is a preview-level audit built entirely from publicly available information — the site's content as returned to a standard fetch, the kind search engine crawlers use. No production or staging access was requested or used, and no full browser-based device testing was performed for this unpaid preview. Every finding below was directly observed by fetching the live page, not inferred from third-party data.

## FINDINGS

### What stood out

#### HIGH

#### The community-impact stats display “\$0” instead of the real numbers

The homepage's “Our Community Commitment” section is built to show off real charitable giving — but both stat headlines render as \$0 when fetched the way a search crawler would, with the actual figures only appearing in the supporting sentence below each one. Almost certainly a counter-animation widget that needs JavaScript to populate its real value. For a section built specifically to demonstrate community generosity, showing \$0 undercuts exactly the message it's meant to send.

“\$0” heading → followed by: “...donated \$47,836 in 2025...”

“\$0” heading → followed by: “...donating more than \$22,000 in Scholarships...”

#### MEDIUM

#### No Open Graph or Twitter Card tags on the homepage at all

The homepage declares no og:title, og:description, og:image, or Twitter Card tags whatsoever. Shared on social media, the link preview has nothing to draw from but whatever each platform guesses on its own.

#### LOW

#### An outdated meta tag remains in use

The homepage declares a meta keywords tag with a thin, generic value. Google has publicly stated it has ignored this tag for ranking purposes since 2009.

## FOR BALANCE

### What's genuinely working

- ✓ A genuinely current CMS platform (Drupal 11, the latest major version) — a real contrast to other institutions where this kind of check has turned up years-old, unsupported software.
- ✓ A dedicated accessibility statement page with a direct phone number for screen-reader users to report issues.
- ✓ Specific, real community involvement — named dollar figures, a named NWSL partnership with Bay FC, and a seventh consecutive “Best Place to Work” recognition.
- ✓ Genuine, specific member testimonials referencing decades-long relationships, alongside proper NCUA federal insurance disclosure.

**This is the preview. The full audit goes further.**

A complete engagement would confirm exactly why the counter widget fails to render its real values, test it across real browsers, and add complete Open Graph and Twitter Card coverage sitewide.

This preview was prepared independently by ZenMasterWorks and is not affiliated with or endorsed by Meriwest Credit Union.