



SAMPLE AUDIT · UNPAID & UNSOLICITED

Independent Website Audit Preview

Del Grande Dealer Group

Site reviewed: dgdg.com · Prepared by ZenMasterWorks · June 2026

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METHODOLOGY & SCOPE

This is a preview-level audit built entirely from publicly available information — the site's content as returned to a standard fetch, the kind search engine crawlers use. No production or staging access was requested or used, and no full browser-based device testing was performed for this unpaid preview. Every finding below was directly observed by fetching the live page, not inferred from third-party data.

FINDINGS

What stood out

CRITICAL

The site's own metadata lists the website vendor's support inbox, not DGDG's

DGDG's About page declares a structured contact email in its metadata — but the address listed is the internal WordPress support inbox for Dealer Inspire, the third-party company that built and hosts the site, not any DGDG contact. Any tool, directory, or AI assistant reading this metadata for a contact email would surface the platform vendor's support address instead of DGDG's own.

`dgdg.com/about-us/` → `business:contact_data:email` and `og:email` both list:
`wpsupport@dealerinspire.com`

MEDIUM

A share/close UI element links to a blank page

Near the page's share and contact widgets, a link points to `about:blank` instead of a real destination — a dead interactive element.

LOW

The same navigation item resolves to two different URLs

The “Specials” link appears twice on the same page pointing to two different addresses — a clean URL in one part of the navigation and a raw WordPress page-ID link in another.

FOR BALANCE

What's genuinely working

- ✓ A real, specific, verifiable charitable program — over \$1 million donated to more than 75 charities since 2020, with its own dedicated site.
- ✓ Genuine accessibility investment — a dedicated accessibility statement page plus active use of AudioEye, a recognized compliance tool.
- ✓ A well-documented, multi-year “Top Workplace” recognition record, not a one-time award claim.
- ✓ A genuinely broad, active multi-channel presence — Flickr, Facebook, YouTube, Instagram, TikTok, and LinkedIn all linked and current.

This is the preview. The full audit goes further.

A complete engagement would map every page for vendor-leaked contact data, test every interactive element across real browsers, and audit internal link consistency sitewide.

This preview was prepared independently by ZenMasterWorks and is not affiliated with or endorsed by Del Grande Dealer Group.